



## Affiliate Program Agreement

### Faithful Platform's Mission

To deliver the best engagement ring buying experience by personally serving every client and providing unlimited design options, at a fraction of the cost of big-box retailers.

### Affiliate Requirements

- Understand and believe in the mission of Faithful Platform.
- Complete affiliate training, which includes understanding the program guidelines by watching the training video, signing up for and navigating the affiliate portal, and adhering to brand messaging.
- Keep all personal contact information up to date in the affiliate portal.

### Expectations

- Share your unique affiliate link and the Faithful Platform vision with your network (e.g., social media, email, text messages). Affiliates are responsible for ensuring their sharing methods comply with all relevant laws and platform terms of service, including but not limited to anti-spam regulations and social media guidelines.
- Operate with high character, either as a former Faithful Platform client or through a strong recommendation from our network.
- Maintain high standards of character across all public and private social media accounts. Examples of conduct that may lead to probation or termination include but are not limited to, misrepresentation of the Faithful Platform brand.
- Maintain the confidentiality of all non-public information you may become aware of through your affiliate relationship, including but not limited to details regarding prices and purchasers of products purchased through your affiliate link.

### Benefits & Pay

You will receive a 5% commission on your referrals' *engagement ring* purchases made *directly through your affiliate link*.

### Terms & Conditions

- Eligible Purchases: Commissions are paid only on purchases made directly through your unique affiliate link. A "direct" purchase occurs when a customer clicks your affiliate link and completes the purchase on the same browsing session without clicking another affiliate's link.
- No Retroactive Commissions: We are unable to provide commission payouts for purchases that were not made through your affiliate link at the time of purchase.
- No Split Commissions: Commission payouts cannot be split between multiple affiliate accounts for a single purchase.
- Payout Timing: Commission payouts are processed approximately 30 days after the referred customer has received their order. This delay allows for any potential returns or order cancellations.

# Faithful

## PLATFORM

- **Payout Schedule:** Payouts are administered every Friday for all eligible purchases where the 30-day post-delivery period concluded between the preceding Saturday and the Friday payout date.
- **Confidentiality:** Maintaining the confidentiality of any non-public information related to Faithful Platform and purchases made through your affiliate link is of utmost importance. Any breach of confidentiality may result in termination of your affiliate status and forfeiture of any pending commissions.
- **Termination:** Faithful Platform reserves the right to terminate this agreement at any time, with or without cause. Reasons for termination may include, but are not limited to, breach of these terms and conditions, inactivity, or conduct that, in Faithful Platform's sole discretion, is detrimental to the brand.
- **Modification of Terms:** These Terms & Conditions may be modified at any time at the discretion of Faithful Platform. Affiliates will be notified of any changes via email. Continued participation in the affiliate program after such notification constitutes acceptance of the revised Terms & Conditions.

### **Closing Remarks**

We believe God owns this company, and we faithfully steward what He has given us. We hope that God will use Faithful Platform to redeem this area of the marketplace. We are excited to partner with you!

Checking the "I agree to the Terms & Conditions box" on the affiliate portal registration page confirms your agreement with Faithful Platform's mission, affiliate requirements, expectations, and terms & conditions. Terms & Conditions are subject to change at any time as the company sees fit.