

CREATED

BRACELETS

Marketing Intern

PART-TIME INTERNSHIP POSITION / SUMMER 2026

Location: On-Site, Lexington, KY

Schedule: Part-time in office hours (15) to accommodate your schedule

Target Start Date: May 4, 2026

Reports To: Created Director

Created Bracelets is the semi-fine jewelry brand under the Faithful Platform family, dedicated to creating pieces that exist to remind the wearer of who they were Created to be. Our jewelry is thoughtfully designed to be meaningful and timeless, allowing customers to curate a stack of customizable pieces that tell their unique story.

We are currently offering a unique internship opportunity for students interested in marketing, branding, social media, and operations who are seeking hands-on experience within a fast-paced, mission-driven company. This role blends creative content development with operational execution, making it ideal for someone who enjoys both strategy and detail-oriented work.

This internship is ideal for someone who is creative, organized, and passionate about communicating a brand's mission through compelling storytelling and polished execution.

Role Responsibilities:

- **Marketing Support:**
 - Social Media Outreach: Monitor tagged photos and mentions across social platforms and reach out to clients to request galleries for marketing use.
 - Pinterest Management: Assist in uploading and organizing pins to strengthen brand visibility and maintain a cohesive visual presence.
 - Website Maintenance: Assist with updating product listings, uploading imagery, and editing copy.

- Social Media & Reels Creation: Support the execution of short-form video content, including Instagram Reels.
- **Customer Care Support:**
 - Customer Inquiries: Assist with responding to client emails and messages in a timely, professional, and brand-aligned manner.
 - Service Request Intake: Help document and organize incoming service requests to ensure accurate tracking and smooth communication with the team.
 - Direct Message Management: Support the management and response of social media direct messages to maintain a welcoming and attentive client experience.
- **Operations Support:**
 - Inventory Assistance: Help count, track, and organize inventory to maintain accurate stock records and support operational efficiency.
 - Pop-Up Preparation: Assist with packing materials, organizing inventory, and preparing marketing displays for pop-up events to ensure seamless execution.
- **Other Potential Responsibilities if Needed:**
 - **FP General Marketing Support:** Complete assigned projects from supervisors and support daily workflows to help the overall FP marketing team operate smoothly.
 - **FP Client Experience Support:** Serve as a welcoming presence in the office, greeting clients professionally and assisting with aspects of the jewelry design journey as needed.
 - **FP Operations Support:** Maintain stock of marketing and packaging materials (e.g., brochures, branded boxes, promotional items) to ensure an organized and efficient workspace.
- Additional duties as assigned.

Role Requirements:

- **Schedule Commitment:** Part-time during Summer 2026, 15–20 hours per week, primarily during business hours Monday through Friday, 9 AM to 5 PM.
 - Interest in staying on in a full or part-time capacity throughout the 26–27 school year is preferred.
- **Student Status:** Must be currently enrolled in college and able to receive academic credit for an internship (if needed).
- **Creative Skillset:** Experience or familiarity with video recording, basic editing, and content creation for social media platforms.

- **Organization & Detail Orientation:** Strong ability to manage multiple tasks, follow through on projects, and maintain quality control in operational processes.
- **Communication Skills:** Excellent verbal and written communication skills with the ability to reflect brand voice clearly and professionally.
- **Team-Oriented Mindset:** Ability to collaborate effectively with team members while taking initiative on assigned projects.
- **Eagerness to Learn:** Proactive, responsible, and open to feedback with a desire to grow in both marketing strategy and business operations.

What You'll Gain:

- Part-time hourly wage plus opportunities for growth within a scaling company
- Class credit, if needed, for your degree program
- Hands-on experience in brand development, social media marketing, and business operations
- Direct exposure to content strategy and execution within a growing company
- Training in organization, professional communication, and brand stewardship
- One-on-one mentorship and feedback from experienced marketing professionals
- Valuable internship experience for your resume; ideal for those pursuing careers in marketing, branding, social media management, fashion, or entrepreneurship

We're looking for someone who brings both creativity and discipline to their work — someone who understands that strong brands are built through consistency, excellence, and intentional communication. This role plays an important part in how Created and Faithful Platform is seen and experienced both online and in person.

To apply for this position, please apply through our [website](#) and send your resume to careers@faithfulplatform.com.