Faithful
PLATFORM

Digital Content Creation Internship

PART-TIME INTERNSHIP POSITION / FALL 2026-SPRING 2027
Location: On-Site, Lexington, KY
Schedule: Part-time in office hours (15-20) to accommodate your schedule
Target Start Date: Flexible, Preferable by 09/01/2026
Reports To: Marketing Director

Faithful Platform is a client-focused, faith-based jewelry company committed to crafting timeless pieces and delivering meaningful, memorable experiences. As a growing team of creative and operational professionals, we believe in excellence, intentionality, and stewarding our brand with integrity across every client touchpoint.

We are currently offering a unique internship opportunity for students interested in marketing, branding, social media, and operations who are seeking hands-on experience within a fast-paced, mission-driven company. This role blends creative content development with operational execution, making it ideal for someone who enjoys both strategy and detail-oriented work.

This internship is ideal for someone creative, organized, and passionate about communicating a brand's mission through compelling storytelling and polished execution.

Role Responsibilities:

- Content Creation & Social Media Support: Assist in developing photo and video content for social media platforms. Support content planning, filming, editing, and publishing efforts that align with Faithful Platform's brand voice and aesthetic. If you love filming aesthetic content and making posts that feel more like an art gallery than a carousel, this role is perfect for you!
- Brand Representation: Represent and communicate the Faithful Platform mission and vision both in person and online, ensuring all messaging reflects our values and client-centered approach.

- Product Photos & Documentation: Assist in capturing clients' finished jewelry pieces to support marketing initiatives and archival organization.
- General Marketing Support: Collaborate with the marketing team on social media ideas, campaigns, trends, and creative projects. Complete assigned projects from supervisors and support daily workflows to help the marketing team operate smoothly.
- Operations Support: Maintain stock of marketing and packaging materials (e.g., brochures, branded boxes, promotional items) to ensure an organized and efficient workspace.
- Content Organization & Asset Management: Assist with organizing photos, videos, and creative assets to maintain an efficient content library. Help ensure marketing materials are easily accessible and ready for future campaigns and social media use.
- Additional duties as assigned.

Role Requirements:

- Schedule Commitment: 15–20 hours per week sometime during business hours (Monday through Friday, 9 AM to 5 PM).
    - Preference will be given to applicants who can commit to Fall and Spring semesters
- Creative Skillset: Experience or familiarity with video recording, basic editing, and content creation for social media platforms.
- Organization & Detail Orientation: Strong ability to manage multiple tasks, follow through on projects, and maintain quality control in operational processes.
- Communication Skills: Excellent verbal and written communication skills with the ability to reflect brand voice clearly and professionally.
- Team-Oriented Mindset: Ability to collaborate effectively with team members while taking initiative on assigned projects.
- Eagerness to Learn: Proactive, responsible, and open to feedback with a desire to grow in both marketing strategy and business operations.

What You'll Gain:

- Part-time hourly wage plus opportunities for growth within a scaling company

- Class credit, if needed, for your degree program
- Hands-on experience in brand development, social media marketing, and business operations
- Direct exposure to content strategy and execution within a growing company
- Training in organization, professional communication, and brand stewardship
- One-on-one mentorship and feedback from experienced marketing professionals
- Valuable internship experience for your resume; ideal for those pursuing careers in marketing, branding, social media management, fashion, or entrepreneurship

We're looking for someone who brings both creativity and discipline to their work — someone who understands that strong brands are built through consistency, excellence, and intentional communication. This role plays an important part in how Faithful Platform is seen and experienced both online and in person.

To apply for this position, please apply through our website and send your resume to careers@faithfulplatform.com.