



Summer Internship: Marketing & Client Experience

Full-time or part-time available; Paid

Location: On-Site in Lexington, KY Office

Reports To: Alexandra Sohn, Marketing Director

About Faithful Platform

Faithful Platform is a disruptor in the jewelry industry, offering high-quality engagement rings at competitive prices while providing a personalized, educational buying experience. We're passionate about helping couples find the perfect ring and invest in their marriages.

Position Overview

We are looking for a Marketing & Client Experience Intern to join our team this summer in our Lexington, KY office. This internship is perfect for a Marketing, Public Relations, or Communications student who wants hands-on experience in social media, content creation, graphic design, and client relations.

You'll assist with marketing projects while also helping clients who visit our office to pick up orders, browse design options, or have their rings serviced. This is an excellent opportunity for someone who is both creative and people-oriented.

Responsibilities

A. Marketing & Social Media

- Assist in managing and creating content for Faithful Platform's social media accounts
- Help with graphic design projects for marketing materials and social content
- Brainstorm engaging social media campaigns targeting our audience
- Capture and edit photos/videos for use on digital platforms
- Support email marketing, website updates, and analytics tracking

B. Client Experience & Office Support

- Welcome and assist clients picking up their rings or browsing designs
- Provide exceptional customer service and ensure a smooth experience for visitors
- Help with ring servicing and order coordination

- Support general office tasks as needed

What We're Looking For

- Current student or recent graduate in Marketing, Public Relations, Communications, or a related field
- Creative mindset with experience in social media and content creation
- Proficiency in Canva, CapCut, or other design and editing tools
- Strong communication skills and a friendly, professional demeanor
- A passion for helping people and creating great experiences
- Ability to work in a fast-paced, team-oriented environment

Internship Details

- Duration: Summer 2025 (Mid-May through Mid-August)
- Hours: 30-40 hours per week, Monday-Friday, 9 AM - 5 PM with an hour lunch break
- Location: In-person at our Lexington, KY office
- Compensation
 - Part-time (15-20 hrs/week): \$500/month
 - Full-time (35-40 hrs/week): \$1,000/month

How to Apply

Interested? Apply online through our standard application at faithfulplatform.com/careers.